

**Full Name:** Michael B. Sears

**Preferred Name:** Boz Sears

**Portfolio:** <https://www.designedbyboz.com/>  
[boz.sears@gmail.com](mailto:boz.sears@gmail.com)

**Email:**

**LinkedIn:** <https://www.linkedin.com/in/boz-sears-a11374b4/>

**Skills:**

4 years of experience with UX Design and Research using Figma, Sketch, Invision, Adobe XD, Marvel App  
10 years professional experience working with Photoshop, Premiere, After Effects, Illustrator and AI tools  
Certified Web Developer with experience using HTML and CSS and designing web pages in Wix, Wordpress, and Squarespace  
8 years of experience working in customer service-oriented fields

**RELEVANT EXPERIENCE:**

---

**Gladiator Technologies:** November 2021-Present

Digital Media Designer

- Created video, print, and digital marketing material for an Aerospace Engineering Company, using the products of Adobe Creative Cloud
- Conducted UX Research and Design to improve the website using Adobe XD
- Designed bi-weekly social media content and planned monthly digital ad and email campaigns
- Maintained and updated the company's website on wordpress

**LKD Aerospace:** November 2021-Present

Digital Media Designer

- Planning and designing compelling email marketing campaigns
- Designing print media for trade shows and general marketing, including product brochures and company banners
- Redesigning the company logo and planning out a uniformed style guide for future content
- Planning, shooting, and editing video and photo content for social media campaigns.

**The Growler Guys:** December 2020-October 2021-part time

Livestream Production Director

- Produced and coordinated live streamed concerts, tastings, and talk shows for a brewery
- Creating graphic and visual effects for each show
- Leading a team of camera operators and audio technicians to create the best online and in-house experience while ensuring we followed proper safety guidelines during the pandemic

**Driver's Co-op:** April 2021-August 2021

UX Designer

- Designed and tested the driver's interface for a ride share app
- Led User Interviews of drivers
- Prototyped the designs with Figma

**TryMilestone.com:** June 2020-December 2020

UX Design Lead

- Designed and tested the interface for a business and project management tool
- Redesigned the website to sell the product
- Prototyped the designs with Figma
- Shot and edited video depictions and descriptions of the product

**The Growler Guys:** December 2017-April 2019

Marketing and Outreach Manager/Bartender

- Shooting and editing videos, photographs and gifs for use on social media using Premiere and Photoshop
- Creating, posting and updating events in social media, related blogs, magazines, and newspapers
- Designing marketing materials on Photoshop and Illustrator

**Big Hat Video Productions:** November, 2015-Present

Freelance Videographer

- Directed, shot, and edited videos using a wide range of Adobe products
- Filmed a variety of subjects; including sport games, tutorials, and event promos
- Managed online video content, uploaded and linked videos to client's social media
- Adhered to strict deadlines, and managed several projects at once

**EDUCATION:**

---

**UX-UI Design Certification Course:**

May 2020-August 2020

- Learned how to conduct thorough UX research and testing
- Designed and prototyped UI with Figma, Sketch, Invision, Adobe XD, Marvel App
- Worked on 6 projects with real world clients

**Web Design and Development Certification Course:**

August 2015-February 2016

- Created functional websites from notepad+ and dreamweaver
- Learned to code with HTML and CSS

**Bachelor of Science in Media Studies-Radford University:**

August 2010-May 2014

- Filmed in both studio and outdoor environments
- Edited video on Final Cut Pro and Avid
- Familiarity with the Adobe Product Suite including; Premier and Illustrator
- Created graphics with Motion and After Effects